

Michael Kellams

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GOAL

I want to join an ambitious team setting its sights on building something that lasts, that demands greatness of itself and maybe, in the end, helps make the world a little better. Easy, right?

EXPERIENCE

Abbott

CORPORATE PUBLIC AFFAIRS *October 2016-current*

Senior Manager, Editorial Content: Creating text, video and social content for Abbott business units and their products.

Chicago Tribune

CHICAGO TRIBUNE BUSINESS NEWS *June 2014-December 2015*

Associate Managing Editor for Business: I was assigned to turn around the Business news report produced by a department failing readers and the Tribune's mission. My first job was to listen.

I learned the department's rhythms and its people. I separated what really mattered, as our readers made clear, from what had always been done — particularly when nobody sure why we did those things.

I worked patiently but relentlessly to reshape the culture. A new plan continues to deliver tangible results. Our content led the way as readership and unique visitors increased significantly.

CHICAGO TRIBUNE SPORTS *May 2004-June 2014*

Associate Managing Editor for Sports: For more than five years, I had the privilege of leading one of the most talented and decorated Sports reports in media.

Under my leadership, the department was annually recognized among the best Sports media operations at the highest levels of the industry. We placed in every contest we entered, most often Top 10 nationally, including writing awards placing the Tribune's Sports reporters at the top of their profession ten times.

A little secret, just between us: It's the best job at the Tribune.

It's also easily among the most demanding. Sports news happens around the clock and throughout the calendar. Seasons bleed over, one to the next, without end.

But therein is where you find the fun. Planning for training camps, regular seasons, playoffs, rinse, repeat. You plan so that you're ready when your best-laid outlines go right out the window. Everybody knows the Titanic sinks at the end. But nobody knows from where the next no-hitter will come.

While in the department, I was the **Sports Editor**, the No. 2 in the department. My job was to be the glue that connected writers working at stadiums and arenas across the country with editors working in the newsroom at night to complete and update the report into its final forms.

I joined the department from RedEye as an **Associate Sports Editor**, one of several No. 3 editors in the department. That gave me a front-row seat to learn how to run coverage of a giant news event, from the White Sox's 2005 World Series title to Illinois' run to the national title game in the NCAA tournament.

REDEYE: AN EDITION OF THE CHICAGO TRIBUNE *October 2002-April 2004*

Sports editor, design director: The best part of RedEye was its startup mentality. It wasn't burdened by history. As a newborn, it had no cushion to fall back on. Sink or swim, baby.

More than a decade later, RedEye marches on. To be among its founding editors is an enormous honor. My official job was Sports editor. It was also my duty to establish the visual language to express RedEye's editorial voice that strives to be informative, interesting and, when necessary, irreverent.

CHICAGO TRIBUNE DESIGN AND GRAPHICS *November 1998-September 2002*

Associate Design Editor: My real first management job and, boy, it was quite the learning curve. I wasn't much older than some of the staff and quite a bit younger than some I was attempting to lead.

I found my way and gained confidence. We redesigned the paper, which included my first attempt at designing a typeface the paper employed for years. Our design work was recognized by SND and SPD.

The Seattle Times

NEWS AND FEATURES DESIGN *August 1995-October 1998*

After a labor strike in Detroit, I ended up in Seattle. The Times was an afternoon paper then. The web was in its infancy.

I primarily worked on Sunday front page projects for the paper's biggest print audience as well as Sports coverage during playoff runs. I also designed daily feature pages as needed in the department's workload.

During my job interview with the paper, I told the managing editor that my goal then was to have his job someday. He liked that. He also didn't forget it. He gave me an opportunity to work as a source editor on a project originating from the Times' Business department. The stories investigated a known design flaw with the 737, Boeing's most successful commercial airplane. The stories were awarded a Pulitzer Prize.

The Detroit News

LEAD SPORTS DESIGNER *January-July, 1995*

My first job out of college. What a rush. Coverage included the Red Wings' first trip to the Stanley Cup Final in two generations. But it was short-lived.

EDUCATION

Ball State University

BACHELOR OF SCIENCE *1994* Matriculated with a double major in news editorial and graphics journalism from the Harvard of Delaware County.

REFERENCES *The crew.*

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